



CALIFORNIA BANK & TRUST WINS dotCOMM AWARD FOR ‘IN YOUR CORNER’ MAGAZINE

California Bank & Trust is a Platinum winner in the dotCOMM Awards, highlighting its excellence and achievement in the Owned Media category for its client-focused magazine

SAN DIEGO – (August 5, 2022) – California Bank & Trust (CB&T), one of California’s leading banks, announced today that it won a 2022 dotCOMM Platinum award in the Owned Media category for its creativity and excellence with ‘In Your Corner’ magazine.

CB&T’s ‘In Your Corner’ magazine features stories on California from investment outlooks and financial-savvy tips to fun lifestyle articles that explore cities and cultures throughout the state. The magazine also regularly spotlights California businesses and their innovative products and services.

“We’re honored to be recognized with this award,” said Jathan Segur, EVP at CB&T. “We are a champion of the businesses and people building California, and ‘In Your Corner’ is a testament to the relationships we’ve built and the important work we do – for businesses and individuals. Thank you again to the dotCOMM awards for recognizing our success in this effort.”

Administered and judged by the Association of Marketing and Communication Professionals (AMCP), the dotCOMM awards honor excellence in web creativity and digital communication across multiple industries. Judges include some of the most respected evaluators of creative work in the marketing and communication industry. A complete list of 2022 winners can be found at dotcommawards.com.

The announcement also comes on the heels of CB&T’s consecutive wins as San Diego’s Best Bank and Best Commercial Bank, awarded by the *San Diego Union-Tribune*. To learn more about CB&T’s award-winning magazine and services, please visit www.calbanktrust.com. Connect with CB&T on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

About California Bank & Trust (CB&T): CB&T has been helping Californians and their businesses grow and prosper since 1952. A division of Zions Bancorporation, N.A. (NASDAQ: ZION), CB&T has been voted “Best Bank” by the *San Diego Union-Tribune* for 12 consecutive years, and “Best Commercial Bank” for nine years in a row. Readers of *The Orange County Register* have also voted CB&T as the county’s “Best Bank” for seven consecutive years; and the group has

consistently won the Greenwich Excellence Awards for achievement in Middle-Market and Small Business. Its experienced and professional bankers are backed by major resources yet maintain local decision-making authority and regional market and industry expertise. Each is committed to providing clients with valuable economic insights and connecting them with the beneficial business relationships they need in order to succeed. To learn more, visit www.calbanktrust.com.